

TAD HOGAN

5605 Mattfeldt Ave. Baltimore, MD 21209

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www.tadhogan.com tad@votha.com**Communications and Information Systems/Technology Service, Support, Analysis, Presentation Skills:**

- written and oral presentation, research, situation analysis, drafting, editing, summary skills
- client IT needs analysis, acquisition and ongoing requirements management
- standards and validation for use of mark-up languages -- various browser testing and comparison
- video, audio, photo, animation creation, editing, salvaging, improving, compression, posting, hosting
- creation and editing of clean 2D animations of text, digital photos and graphics
- professional PDF form creation with specialized JavaScript features per form field

Software most used: MS Office suite, Joomla, Adobe Photoshop, Dreamweaver, Acrobat Pro, Premiere. Most familiar with HTML, XHTML, CSS. Developing knowledge of PHP, MySQL JavaScript, also digital forensics.

Current program: Master's of Science in Cybersecurity (tech) University of Maryland University College

24 of 36 credits done - 4.0 GPA = Top 30%+ of students. UMUC Certificate *Foundations of Cybersec.*

- * Cyberspace & Cybersecurity (A)
- * Intrusion Detection & Prevention (A)
- * Human Aspects (A)
- * Cyber Crime Investigation & Digital Forensics
- * Prevention & Protection Strategies (A)
- * Cybersecurity Capstone

IT SERVICE, SUPPORT, PRESENTATION, COMMUNICATIONS PROFESSIONAL**2000 – 2012****Webmaster – Garver Development Group, Inc. (freelance)**

Dec 2011 – 12

- Managing site for “environmentally and financially sustainable real estate development & consulting” co.
- Updating new text, grx, and photos; troubleshooting company site designed and built by third party.
- Using JOOMLA (CMS=content management system) to organize, structure, implement content changes

Writer & Editor of proposal in response to government RFP for Information Assurance co.

Dec 2010

- Worked with VP of Business Development as freelancer to develop well-written response to RFP
- Wrote & edited detailed, technical, highly readable proposal for contracting company serving DoD

Entrepreneurial, artistic endeavors – newShortNovels.com, TBPEW.com & VOTHA.com

May 2010 – 2012

- ShortNovels.com – simple site for promoting & selling four short books of fiction in soft-covers +E-Books
- VOTHA.com – ‘voice of the *human* animal’ social site – PHP, MySQL w/username + password security
- RFP'd Web firms via Craigslist then chose partnering company for site development / company in India.
- TBPEW.com – ‘the best poem ever written’ - simple site with *erased poem-end* - then Paypal option

IT Service, Support, Presentation, Communications Contractor – VCI Mobility, Inc.

Sept '08 – Aug '09

- Recruited by previous President of TBM Hardwoods to help dev. company needs, strategy, operations
- Designed, built online Pro PDF form with all ordering options, vastly improving comm. with customers
- Re-designed site / online publishing of **Disabled Dealer Mag. Mid-Atlantic Region - dadealer.com**
- Also, designed, built IT presentation, large site of accurate wheelchair-van types, all floor-plan options, creating internal [floor-plan Library](#) for sales force [see draft by clicking on library link]

IT Service, Support, Presentation, Communications Contractor – Xibitz, Inc.

Sept '08 – June '09

- Enhanced IT use. Designed, built new dynamic IT presentation, brochure site - Xibitz.net (2001 client)
- Presented info on IT issues to key decision makers – ex. upload/download speeds, webmail vs. gmail
- Determined co./client/customer needs: acquisition/installation of large-file-transfer service, maintenance

Design Consultant – The Home Depot - Kitchen and Bath Department

May '07 – Aug '08

- Leveraged IT + design skills to effectively use in-house software to design 3D kitchens, bathrooms
- Applied strong listening skills to service clients. Recognized as #1 in regional sales in Summer 2008

Entrepreneur

2004 - 2006

- LifelsMagnetic.com site (FrontsideFrames.com) for *Frontside Frames®*. Simple site for biz launch

Marketing Manager – TBM Hardwoods, Inc. Hanover, PA

Jan '02 – Aug '04

- Designed, wrote, created, updated first co. website. Managed & led writing of new mission statement.
- Worked with VP of Sales to formulate strategy for product-oriented, customer-targeted communications
- Presented info to key mngmnt & execs: recommended purchase of printers, lead-gen software, displays
- Researched, found, tracked qualified leads for co.'s new business development efforts per salesperson
- Prioritized initiatives for measurability, ex. e-newsletter content per landing page stats – maximized ROI

IT Presentation / Web Design Entrepreneur

2001 - 2002

- Designed, built, webmastering, site for **Baltimore Immig. Mem. Fndtn.** – BaltimoreImmigration.org

- Created, webmastering, dynamic animated Flash website for **spec. event producer** – RobertKeil.com
- Built, webmastering, clean elegant site for **Hubbard Cabinetmakers** – HubbardCabinetmakers.com

Marketing Manager – P.W. Feats, Inc. Baltimore, MD Jan 2000 – May '01

- Co-created and implemented company's first strategic corporate marketing plan
- Produced sales/marketing materials and first-ever email marketing campaign, sales & client events
- Created written/graphical content and managed updates to company Web site

Employment history continued 1993 - 99

- freelance film and TV production (New Orleans)
- writer/producer educational videos and related print products
- museum operator, educator, walking-tour guide for Newport Historical Society (RI)
- Chef's Asst. at N. Italian restaurant
- fiction writer

Education

- **University of Maryland University College** Masters of Science in Cybersecurity (prev. pg) 2010 - 12
- **Univ. of Phoenix:** individual courses, Web Design II (grade=A), Advanced Web Dev. (A-) 2009 - 10
- **Tufts University,** Medford, MA, BA in History & English, GPA 3.21. Majors GPA: 3.8 1989 - 93