

THADDEUS HOGAN

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Information Technology (IT) Service, Support, Presentation, Communications. Technical Skills include:

- client IT needs analysis, acquisition and ongoing requirements management
- written and oral presentation, drafting and summary skills -- situation analysis, copywriting, editing
- standards and validation for use of mark-up languages -- various browser testings and comparison
- video, audio & photo recording, editing, salvaging, improving, compression, posting, hosting
- creation and editing of clean 2D animations of text, digital photos and graphics
- professional PDF form creation with specialized JavaScript features per form field

Software most commonly used: MS Office suite, Adobe Photoshop, Dreamweaver, Acrobat Pro, and Premier. Very familiar w/ languages HTML, XHTML, CSS (for separation of presentation from content). Developing skills / further knowledge of XML, XSL, JavaScript, PHP, MySQL, MS SQL, .Net, MS Expressions, SharePoint, CMS'

IT SERVICE, SUPPORT, PRESENTATION, COMMUNICATIONS PROFESSIONAL 2000-present

IT Service, Support, Presentation, Communications Contractor – VCI Mobility, Inc. Sept '08 – Aug '09*

- Recruited by previous President of TBM Hardwoods to help dev. company needs, strategy, operations
- Designed, built online Pro PDF form with all ordering options, vastly improving comm. with customers
- Presented info to key decision makers – ex. researched, ID'd host co. LAMP vs. WAMP & service needs
- Re-designed site / online publishing of **Disabled Dealer Mag. Mid-Atlantic Region - Dadealer.com**
- Analyzed customer/subscriber/visitor data via Web traffic stats – ex. nec. changes for mult. browsers
- Also, designed, built IT presentation, large site of accurate wheelchair-van types, all floor-plan options, creating internal [Floor-plan Library](#) for sales force [project end date (*) = to be tweaked in 2010]

IT Service, Support, Presentation, Communications Contractor – Xibitz, Inc. Sept '08 – June '09

- Enhanced IT use. Designed, built new dynamic IT presentation, brochure site - Xibitz.net (2001 client)
- Presented info on IT issues to key decision makers – ex. upload/download speeds, webmail vs. gmail
- Determined co./client/customer needs: acquisition/installation of large-file-transfer service, maintenance

Design Consultant – The Home Depot - Kitchen and Bath Department May '07 – Aug '08

- Leveraged IT + design skills to effectively use in-house software to design 3D kitchens, bathrooms
- Applied strong listening skills to service clients. Recognized as #1 in regional sales in Summer 2008

Entrepreneur 2004 - 2006

- LifelsMagnetic.com site (FrontsideFrames.com) for *Frontside Frames*®. Simple site for biz launch

Marketing Manager – TBM Hardwoods, Inc. Hanover, PA Jan '02 – Aug '04

- Designed, wrote, created, updated first co. website to tell co. story and promote products, services
- Improved monthly cust. communications via e-newsletters & e-faxes featuring special item promotions
- Worked with VP of Sales to formulate strategy for product-oriented, customer-targeted communications
- Presented info to key decision makers & rec'd purchases: ex. printers, lead-gen software, trav. displays
- Managed, led writing of new company mission statement – promoted M.S. internally, posted throughout
- Researched, found, tracked qualified leads for co.'s new business development efforts per salesperson
- Prioritized initiatives for measurability, ex. e-newsletter content per landing page stats – maximized ROI

IT Presentation / Web Design Entrepreneur 2001 - 2002

- Designed, built, webmastering, site for **Baltimore Immig. Mem. Fndtn. – BaltimoreImmigration.org**
- Created, webmastering, dynamic animated Flash website for **spec. event producer – RobertKeil.com**
- Built, webmastering, clean elegant site for **Hubbard Cabinetmakers – HubbardCabinetmakers.com**

Marketing Manager – P.W. Feats, Inc. Baltimore, MD Jan 2000 – May '01

- Created written, graphical materials for company, client marketing – managed updates to co. website
- Co-created, helped implement company's first strategic corporate marketing plan

Other previous: freelance film and television production (New Orleans, LA); writer/producer educational videos for Syndistar (NOLA); museum operator and educator for Newport Historical Society (RI); ambitious fiction writer

EDUCATION

Univ. of Phoenix: 2009-2010, individual courses: Web Design II (grade=A), Advanced Web Dev. (A-) 2009 -10

Tufts University, Medford, Massachusetts, BA in History & English, GPA 3.21. Majors GPA: 3.8 1989 - 93

PERSONAL - Lived in Baltimore for 10 yrs+ with wife and now 3 young boys. A gap in employment ('04-'06) was due to recovery from head trauma from serious car accident in Nov. '03 when commuting early morning to work.